



Consent Management
for Research

Very Quick Intro



Andrew Lovett-Barron
Founder

twitter: [@readywater](#)
email: andrew@knowsi.com
newsletter: divergeweekly.com

IDEO



NEW AMERICA

CIID COPENHAGEN
INSTITUTE OF
INTERACTION
DESIGN

knowsi 

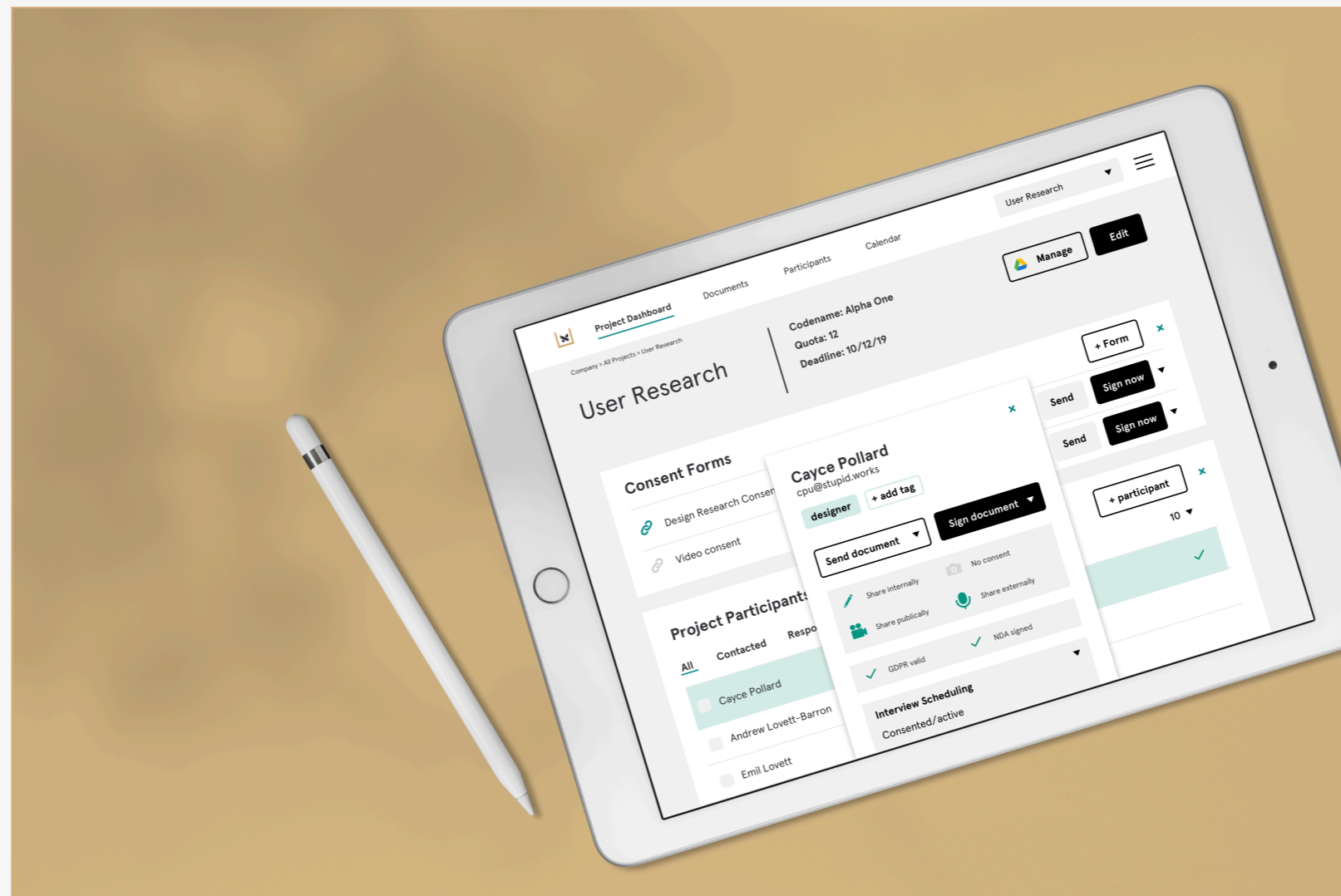
Knowsi makes informed consent easy and respectful

Knowsi **manages consent** between
researchers and participants
to make research easier
and **manage GDPR liabilities.**

It provides seamless mechanisms to gather consent for media collection, while maintaining that consent for GDPR compliance.

Researchers get simple tools to manage participant recruitment and collected media, and **participants** get an interactive receipt where they can update and maintain their consent.

Why Knowsi?



Taking Research Admin Seriously



Taking Participant Privacy Seriously



Taking Consent Seriously

Opt-in consent Form

Please confirm your information below. Thank you!

*** Required**

First Name

Your answer

Last Name

Your answer

Email Address *

Your answer

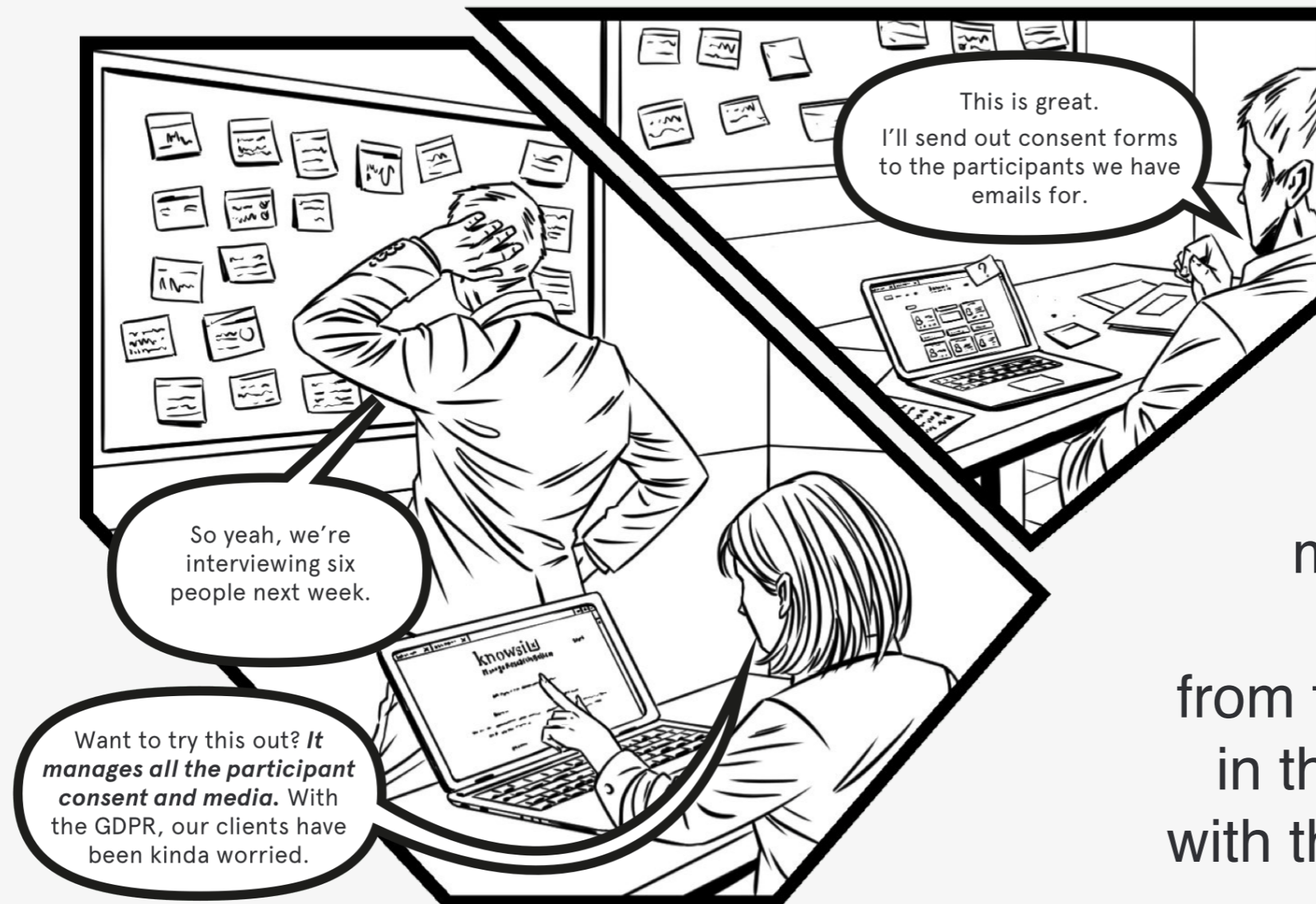
GDPR Agreement *

I consent to receive communications by email. I understand I may opt out at any time using the unsubscribe link provided in all communications.

SUBMIT

Never submit passwords through Google Forms.

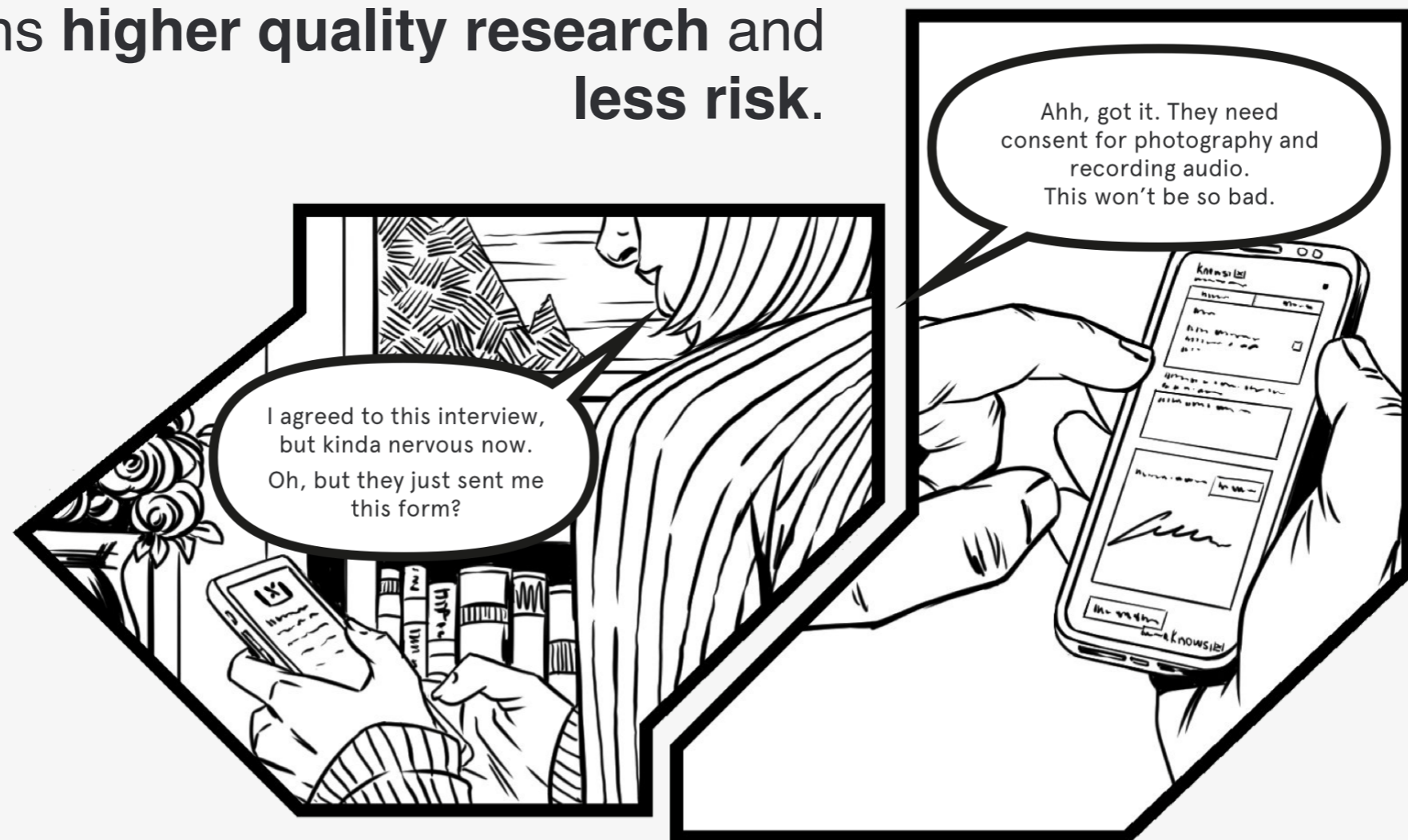
The most impactful products and services have great research behind them.



Great research means collecting the right **data** from the right **people** in the right **timeline** with the right **budget**.

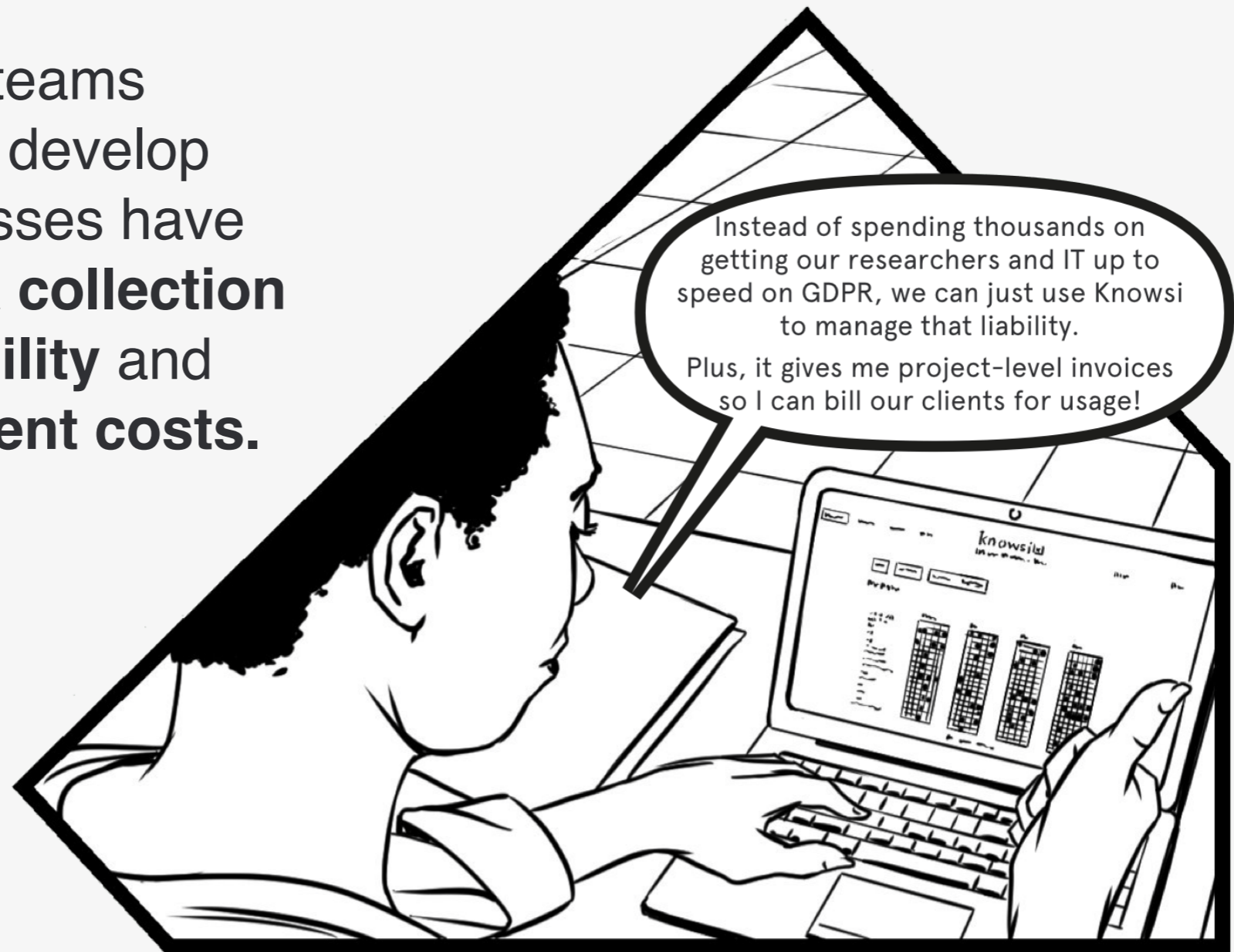
Research Participants have more rights and greater anxiety than ever before.

Developing and maintaining **great relationships** with participants means **higher quality research** and **less risk.**



Business owners need to balance research requirements with compliance to privacy laws.

While research teams collect data and develop insights, businesses have to **balance data collection with GDPR liability and data management costs.**



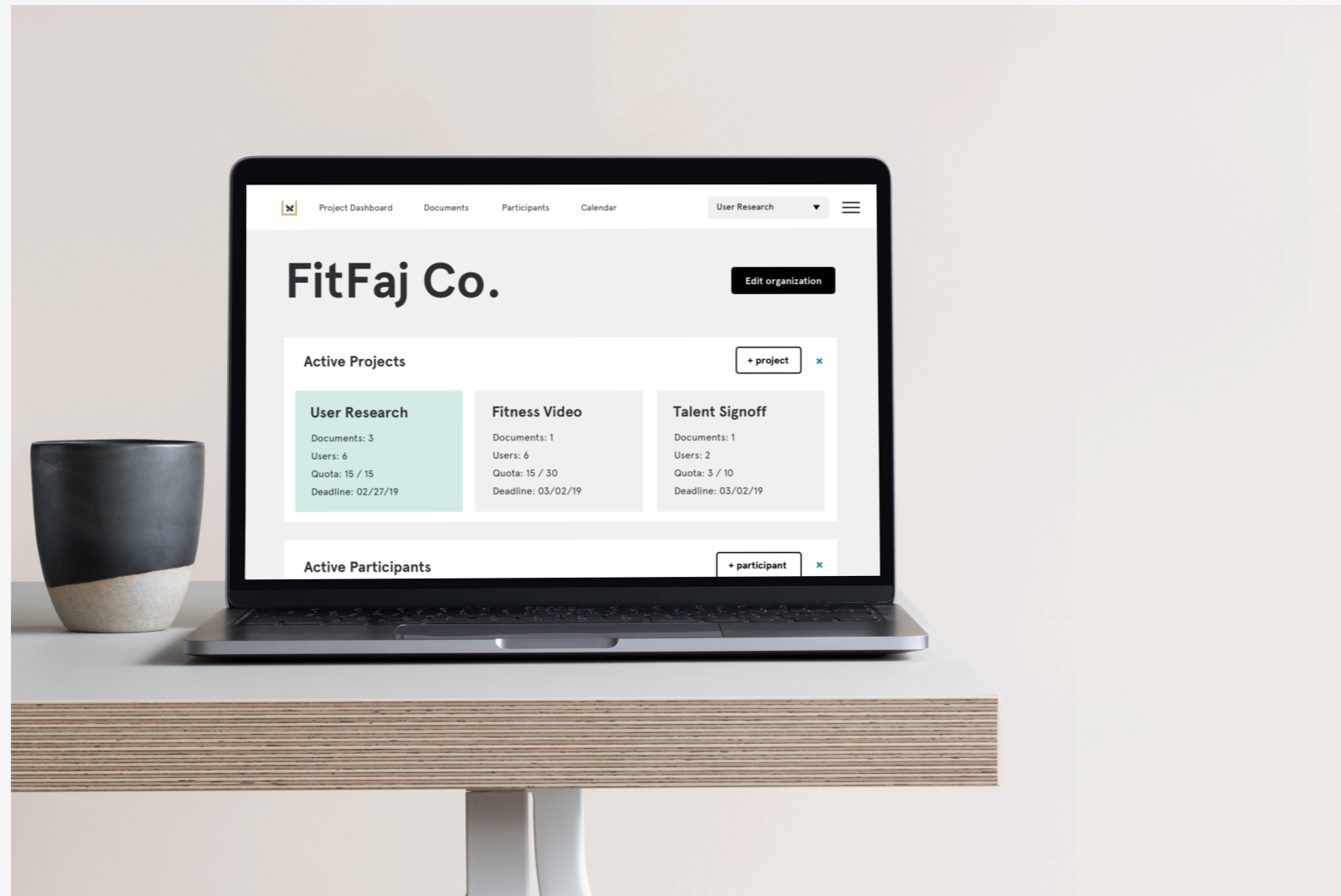
Instead of spending thousands on getting our researchers and IT up to speed on GDPR, we can just use Knowsi to manage that liability.
Plus, it gives me project-level invoices so I can bill our clients for usage!

We can do research better.

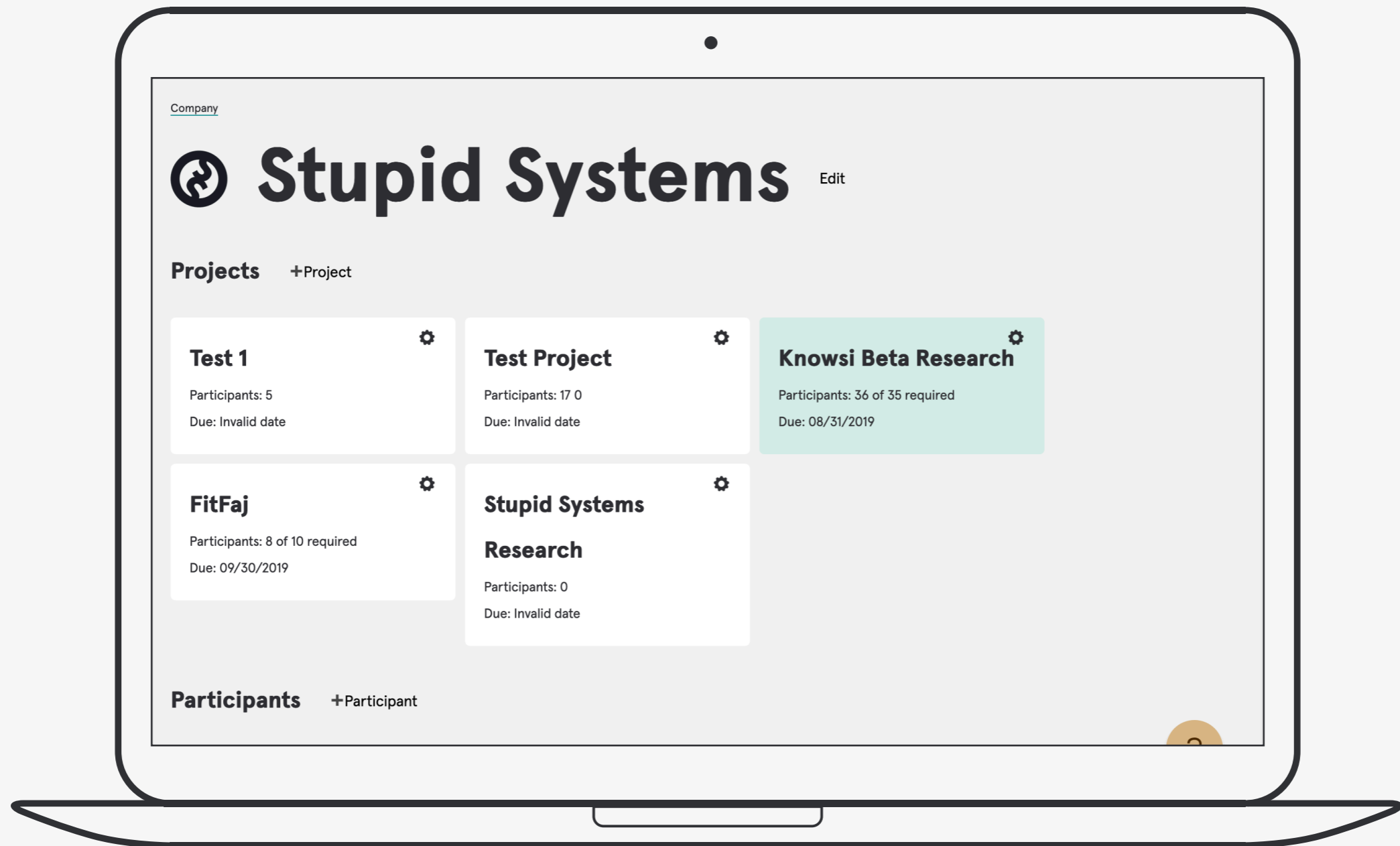
*Knowsi is a trojan horse for
better privacy practices
in private-sector research.*

It is a **useful tool for researchers,**
that creates a **seamless experience for participants,** and
establishes a **necessary liability shield for businesses.**

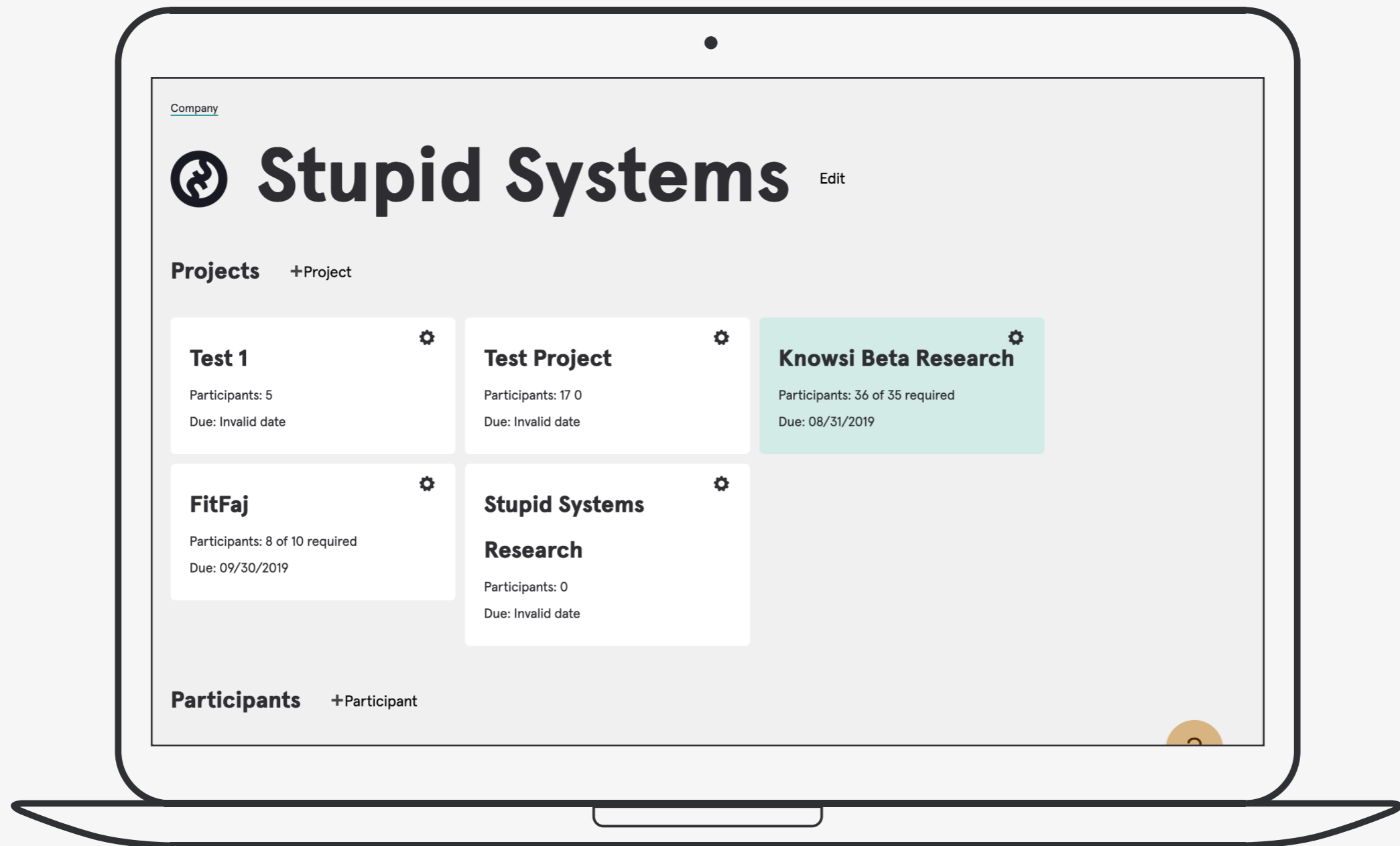
How Does Knowsi Work?



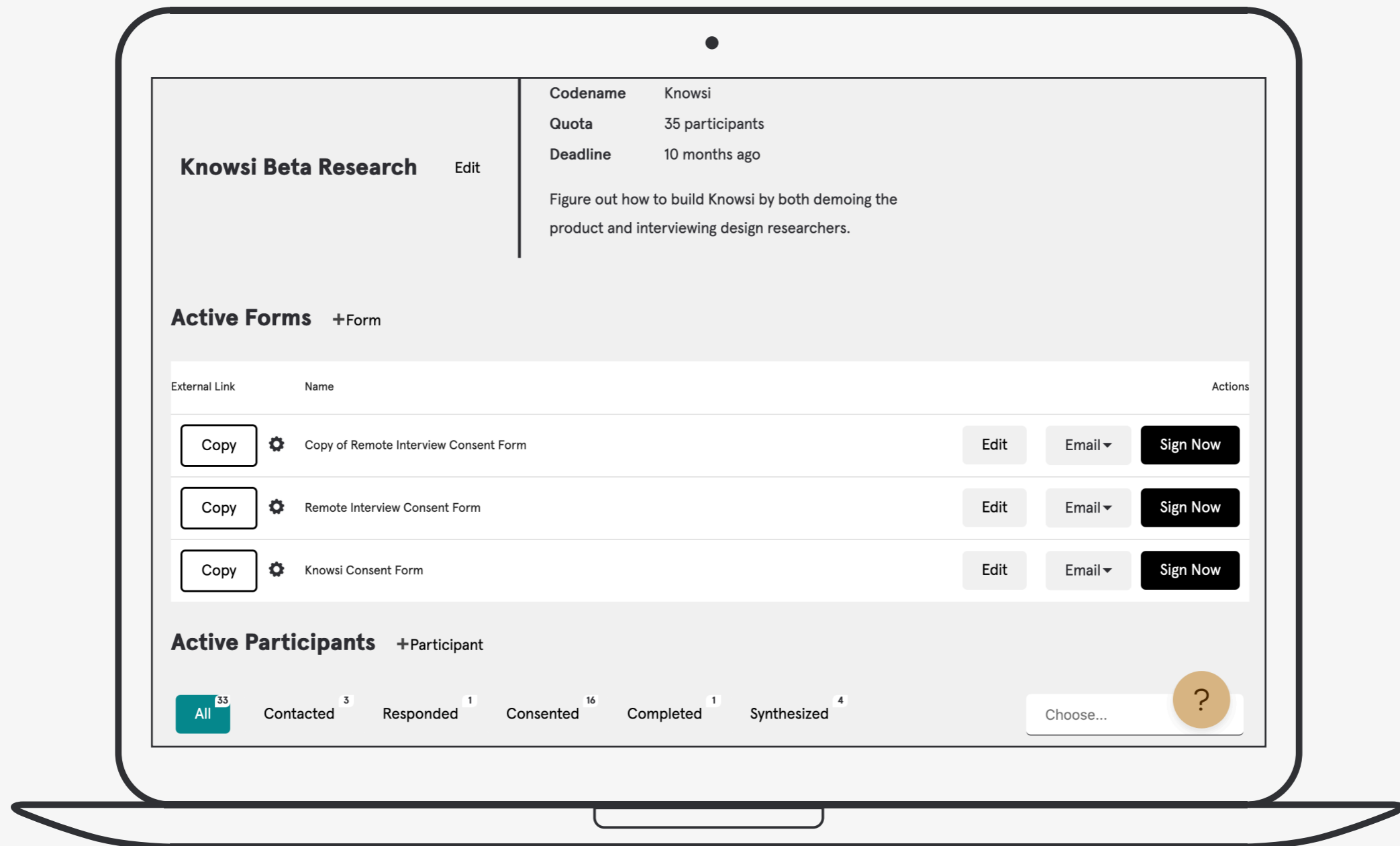
You're always connected to an organization.
Your organization has projects it's running and participants it's worked with.



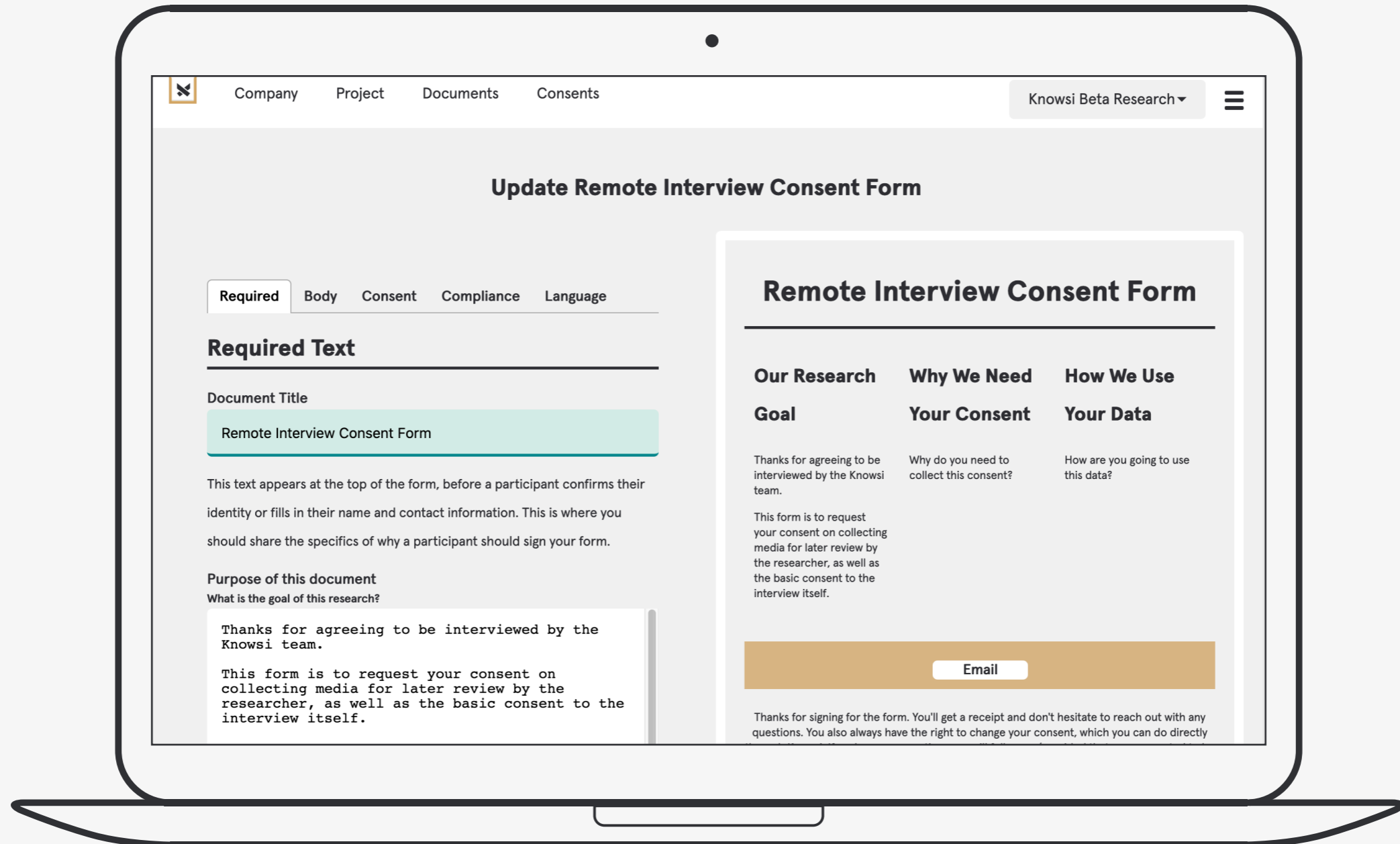
You're always connected to an organization.
Your organization has projects it's running and participants it's worked with.



A project has lots of information associated with it, but most important are the Active Forms that require signing, and the participants whose consent you seek.

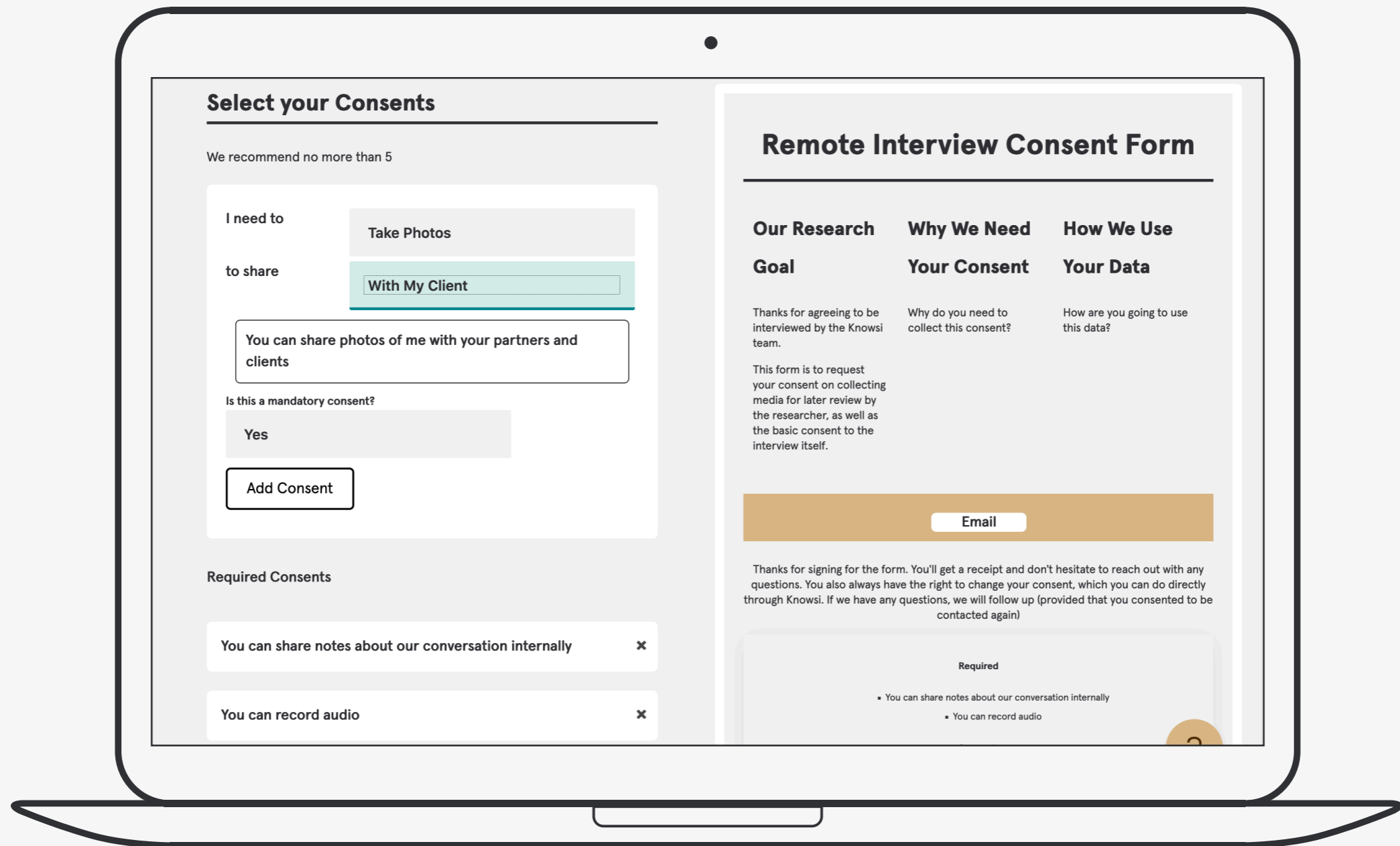


Creating a form is easy: you can select from a variety of consent form templates, and tailor the document to your needs.

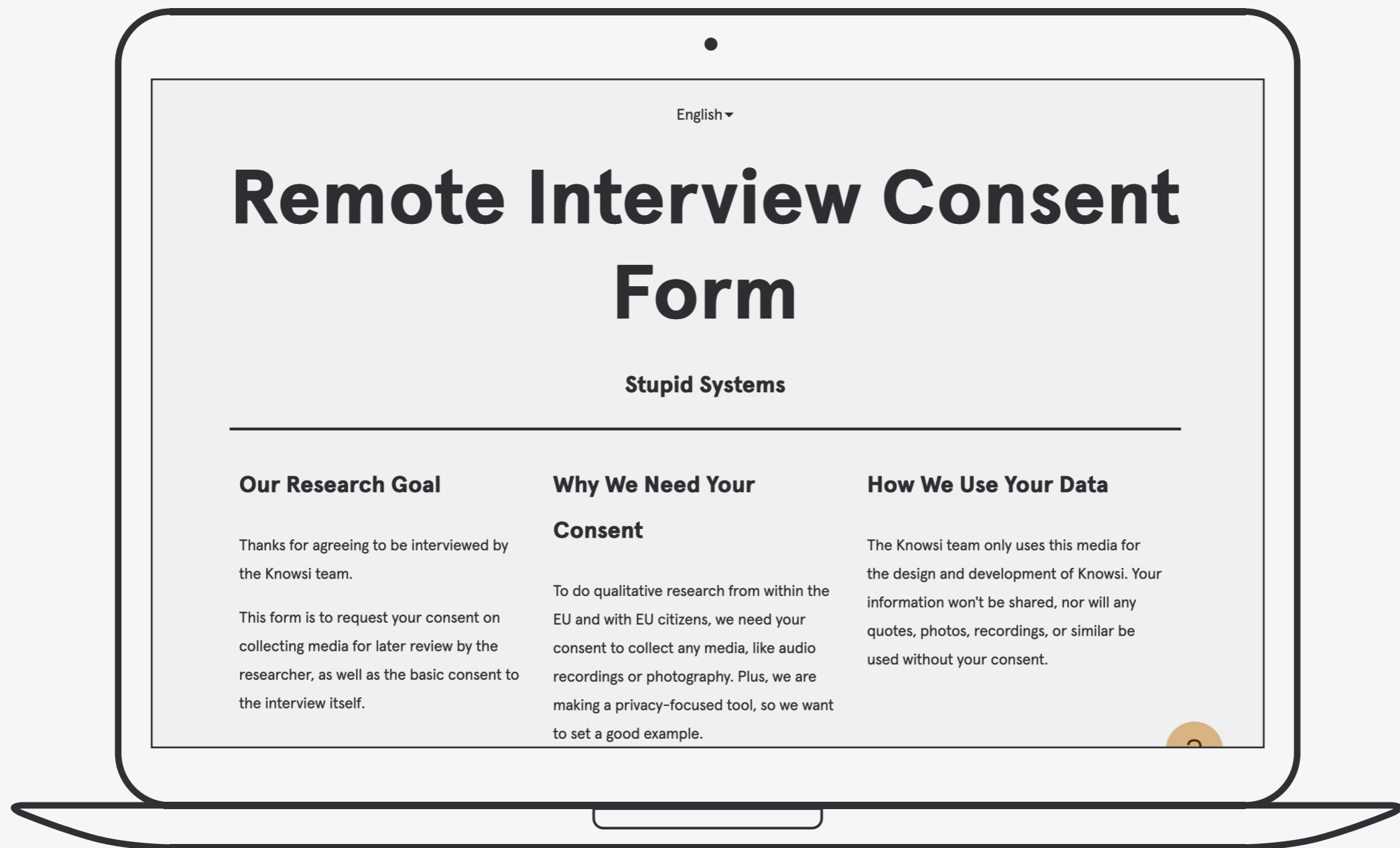


You select the specific consents that you are requesting from a “wizard,” and customized consents are coming soon.

Default consents are mostly used for media release and quickly visualizing who has consented to what media type.



When you're sent a Knowsi consent form, your research recruit will get all the information they need to provide their informed consent.



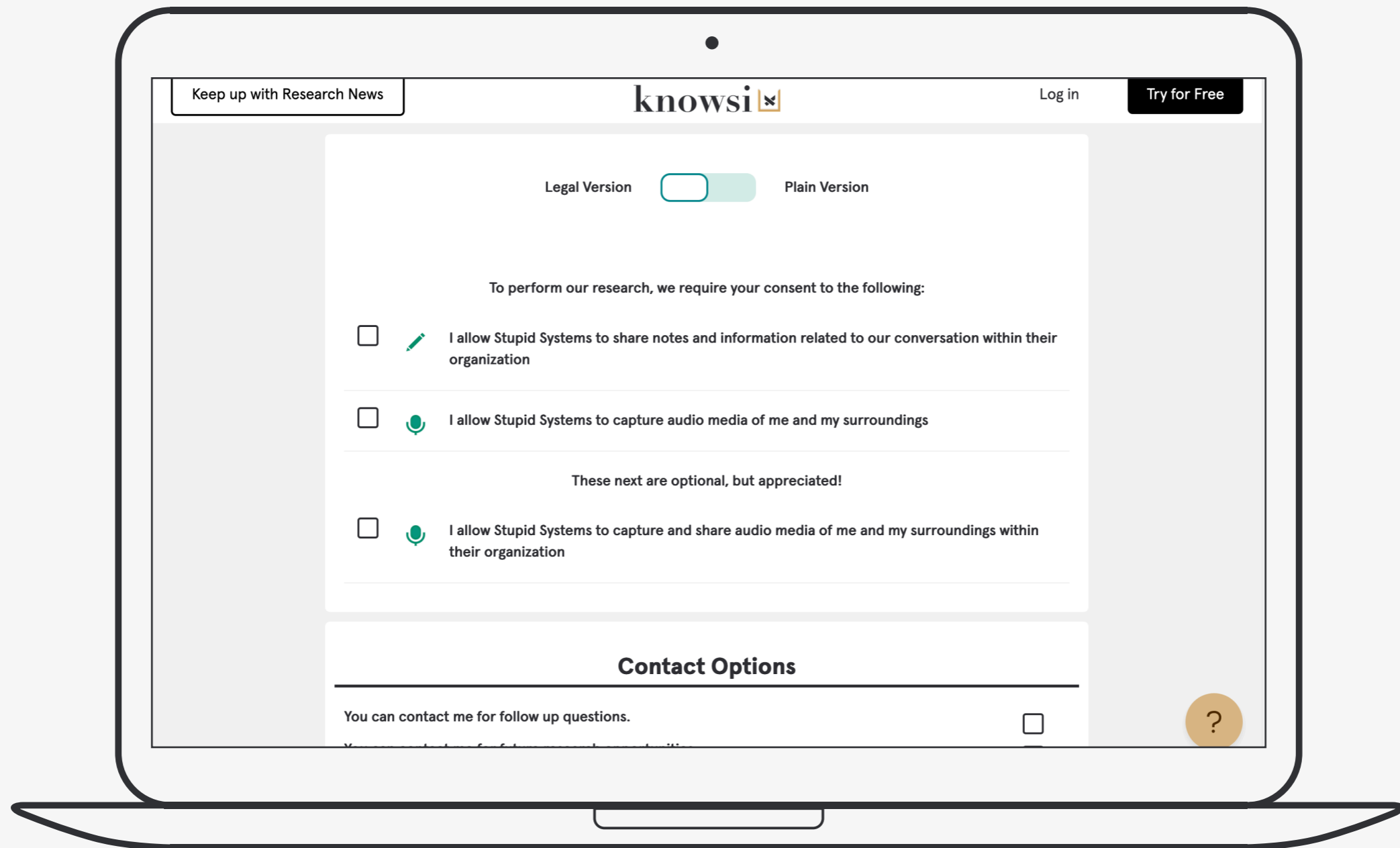
If you've sent them a personalized form, they'll have their info pre-filled by you.

This is an example of an open form, which asks recruits to fill in their own information.

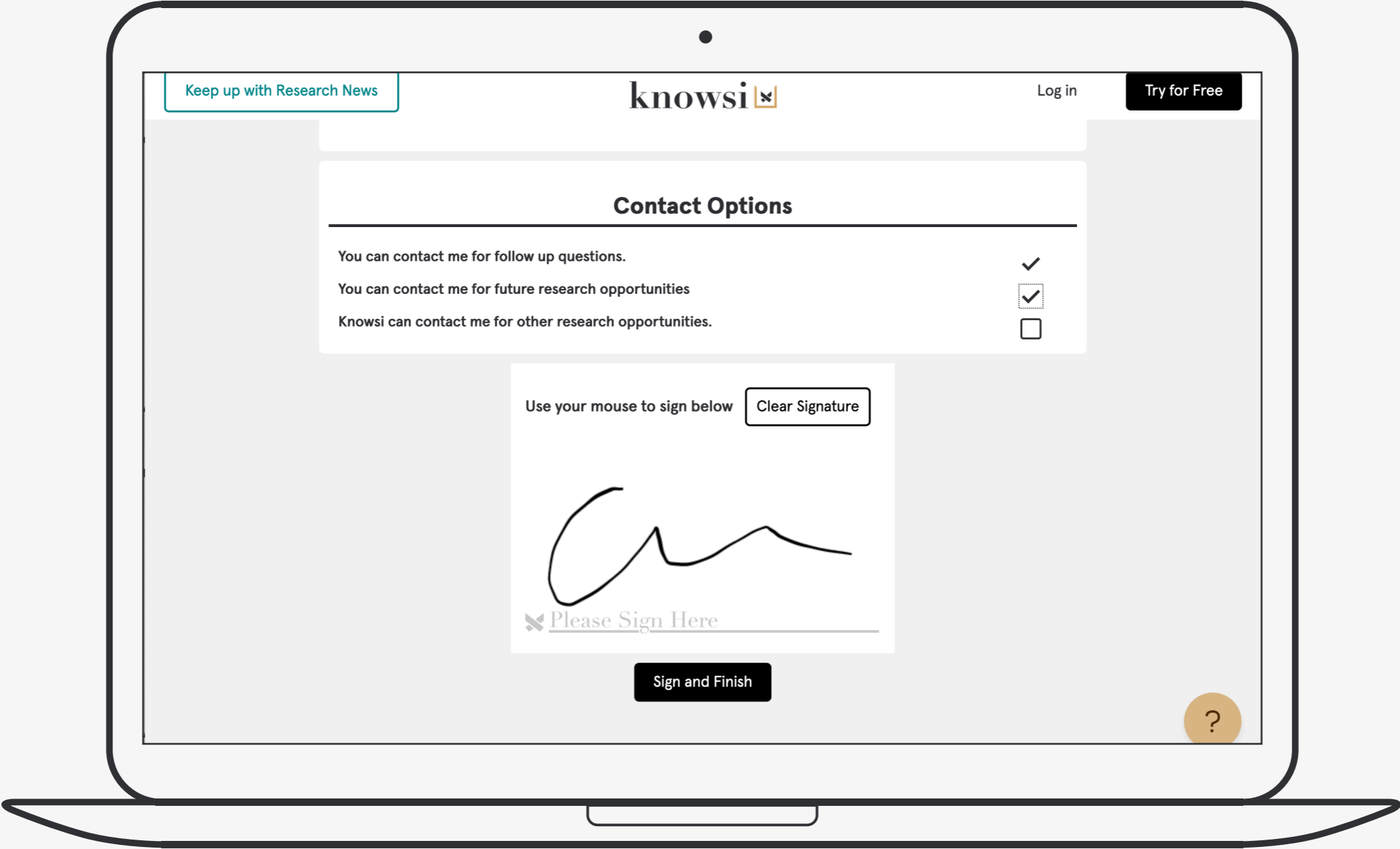
The screenshot shows a laptop screen with a web form. At the top left, there is a link "Keep up with Research News". The "knowsi" logo is centered at the top, with "Log in" and a "Try for Free" button to the right. The main content area contains three columns of text. The first column says "the Knowsi team. This form is to request your consent on collecting media for later review by the researcher, as well as the basic consent to the interview itself." The second column says "To do qualitative research from within the EU and with EU citizens, we need your consent to collect any media, like audio recordings or photography. Plus, we are making a privacy-focused tool, so we want to set a good example." The third column says "the design and development of Knowsi. Your information won't be shared, nor will any quotes, photos, recordings, or similar be used without your consent." Below this text is a form with a tan background. It has three input fields: "Your Name" with "Andrew Lovett-Barron", "Your email" with "andrew@knowsi.com", and "Your Phone Number (optional)" with "Phone number (optional)". A "Save and Continue" button is at the bottom of the form. At the bottom of the laptop screen, it says "Step 1 of 2" and has a question mark icon in a circle.

After confirming their information, participants will see what they're being asked to consent to, and will have the opportunity to select each individually.

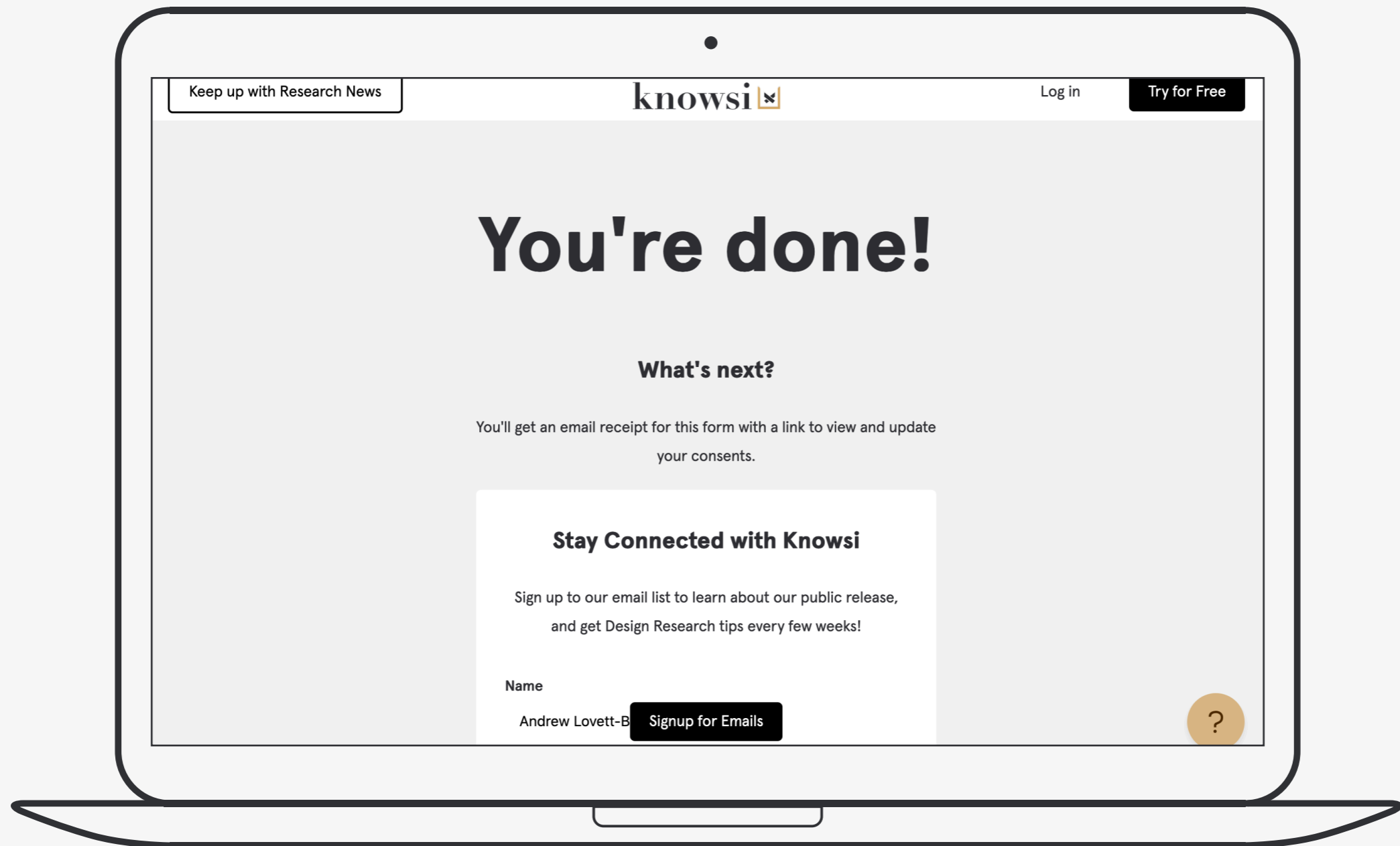
Additionally, there are organization level contact options.



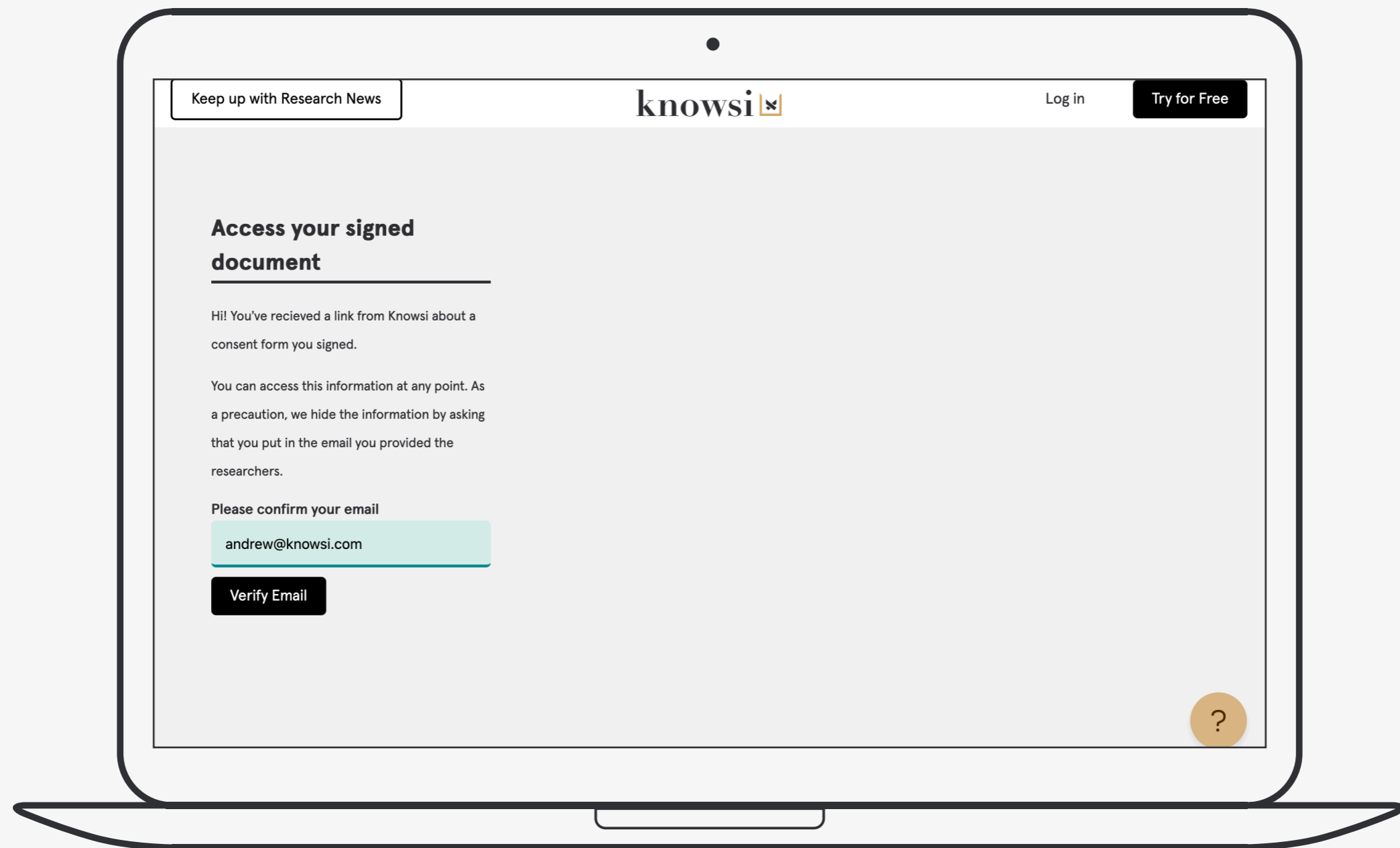
Finally, a participant will sign the form.



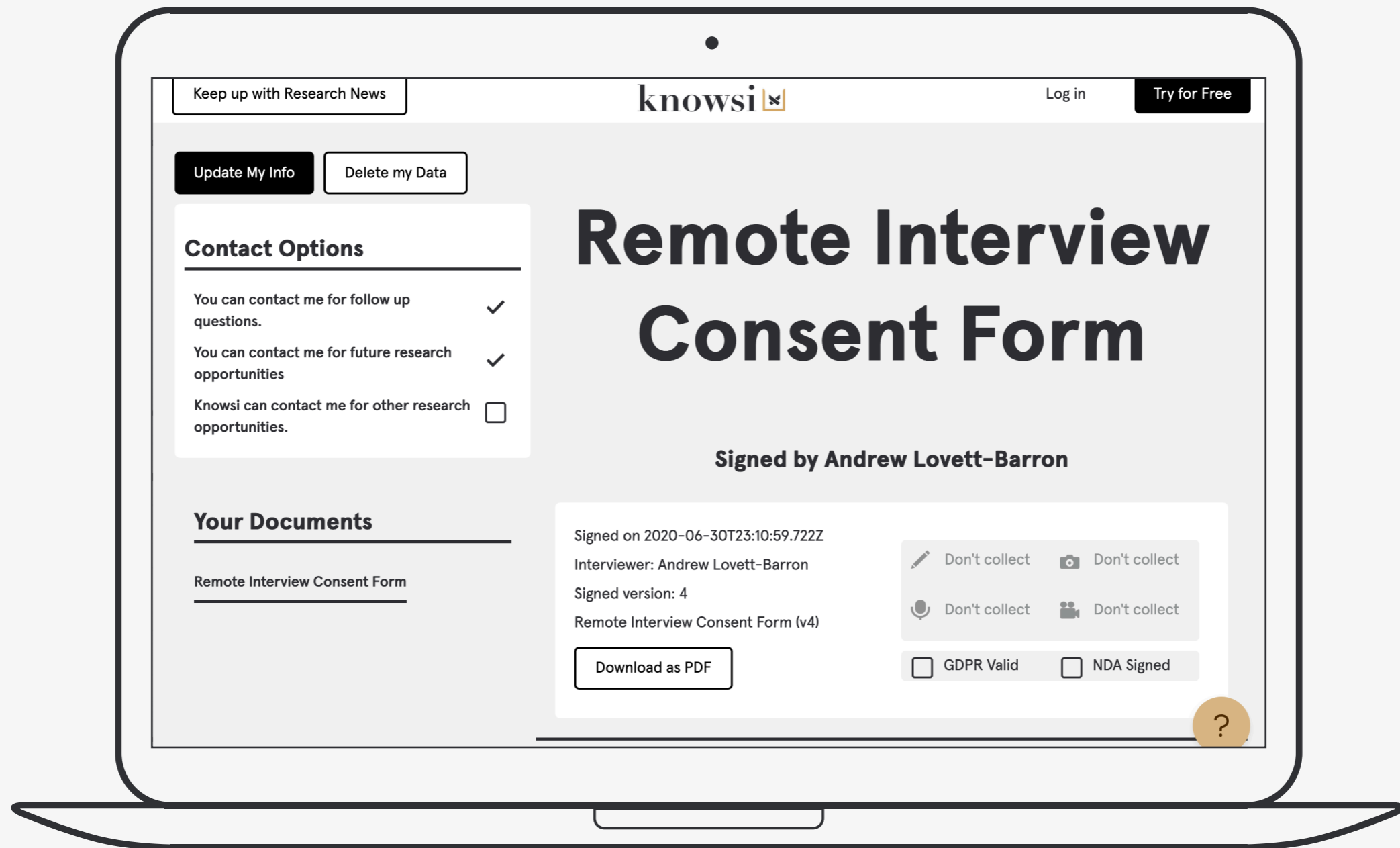
And be notified about what's next.



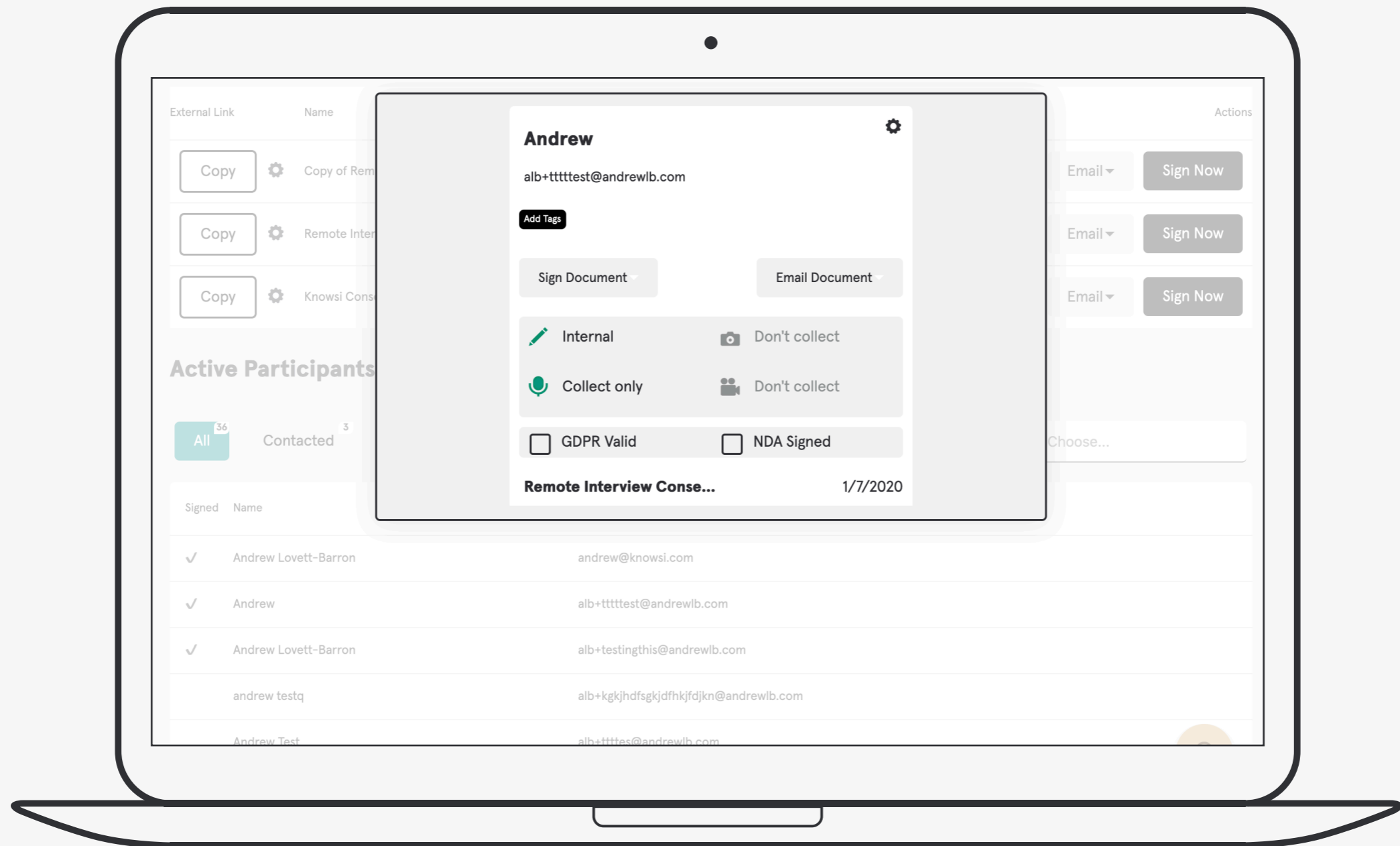
All participants receive a signature receipt which allows them to access their signed consent forms later. Instead of making an account, users are simply asked to reconfirm their emails on the unique URL they're provided.



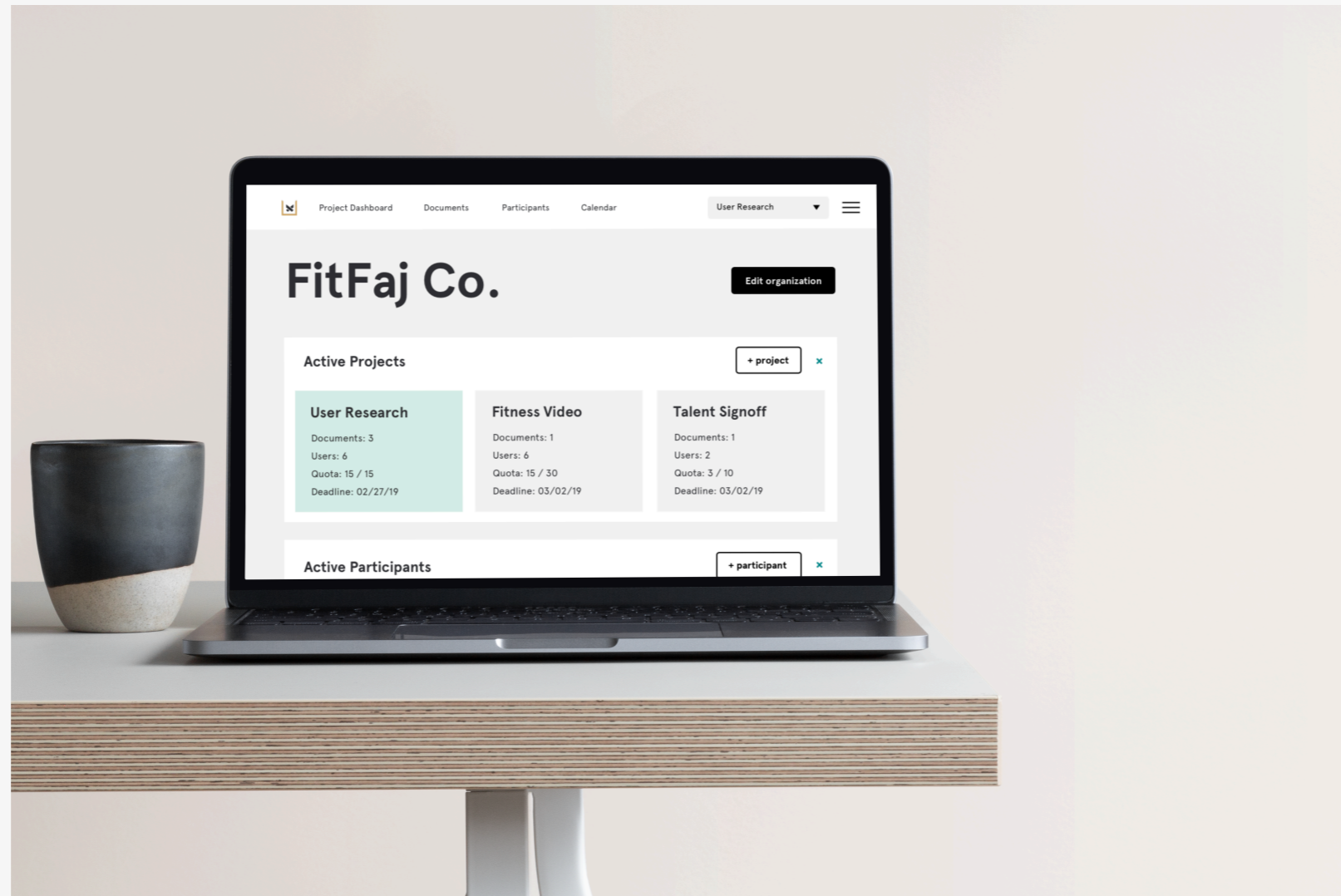
From there, they can view their signed forms across multiple research organizations, download PDFs, update their consents, and request a complete deletion as well.



From the researcher side, you'll be notified when participants sign their forms and can see an easy summary of what media releases they've consented to. You'll also have the option to tag the user with demographic or behavioural details for future contact.



How Does Knowsi Work?



The Basics

Knowsi is a SaaS application that started as a side project and is growing into something bigger.

Already, Knowsi has over 150 users and over 30 paying customers.

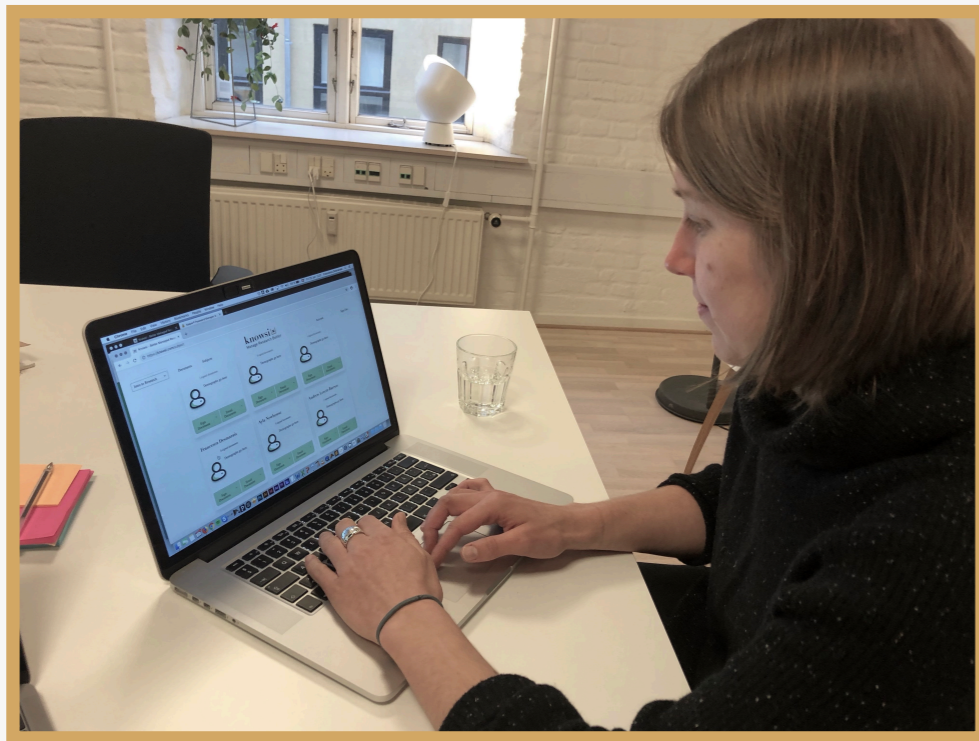
While early stage, **Knowsi is in an open beta.** There are UI bugs and new features and fixes are shipping fairly quickly.

The goal is to have it ready for **use in an academic setting by the end of the year.**

Getting Started

Knowsi started with a closed beta at the CIID Interaction Design Masters Program.

CIID COPENHAGEN
INSTITUTE OF
INTERACTION
DESIGN



Knowsi is also being tested with design researchers and creatives who work at companies like **IDEO**, **Mozilla**, **Fjord**, and **Leo Pharma**.

HKS Shorenstein Center's Privacy Forecast 2019

PRIVACY FORECAST 2019



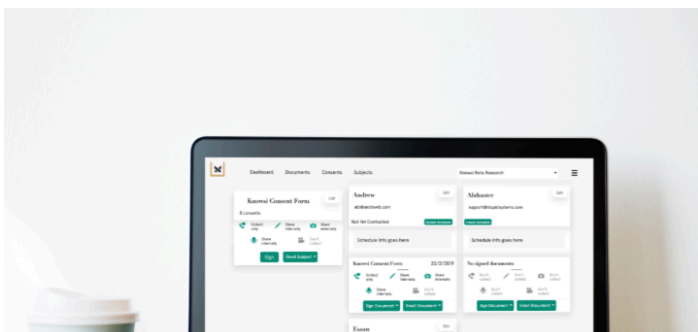
Andrew Lovett-Barron, Founder, KNOWSI

Managing the consent relationship between researchers and their participants

KNOWSI IS A CONSENT MANAGEMENT TOOL FOR CREATIVES THAT PROVIDES AGENCY OVER MEDIA, DATA, AND CONSENT BETWEEN THOSE COLLECTING THE INFORMATION, AND THOSE PROVIDING IT.

Knowsi was included in the 2019 Privacy Forecast by the **Harvard Kennedy School's** Shorenstein Center on Media, Politics, and Public Policy.

<https://privacy.shorensteincenter.org/knowsi>



Sage Concept Grant

In May, Knowsi was awarded the Sage Ocean Concept Grant. The grant itself will be used to finish the platform and translate its functionality to academic social science research needs.

<https://ocean.sagepub.com/blog/tools-and-tech/concept-grant-winner-knowsi-interview>

Research well, teach well, be well. Access free resources and content from SAGE Publishing ×

Tools & Technology

Interview with Concept Grant 2020 winner: Knowsi

May 11, 2020

SAGE has [announced](#) the 2020 winners of its Concept Grant program, which provides funding for innovative software solutions that support social science research. This year, £15,000 was awarded to scale up one winning tool, [Knowsi](#), and five further grants of £2,000 were awarded to early-stage software ideas that support the use of computational methods in social research.



In this blog, the creator of [Knowsi](#), [Andrew Lovett-Barron](#), explains how he uses new technologies and design thinking with Knowsi to improve a very routine but critical part of the social science researchers process, and how the Concept Grant will support that.

1. WHAT IS KNOWSI?

Knowsi is a portal for researchers and participants to manage their consent





Seeking Testers!

I'm actively looking for
researchers and research administrators
to interview! Interested?

Please email me at
andrew@knowsi.com



Try It Out

Knowsi is in its open beta,
why not give it a try?

Visit [Knowsi.com/join](https://knowsi.com/join)
to sign up for a free account

Interested in seeing the pro version?

Use the code

SAGE

for 2 months free of the paid version